

Why Use PayTrace?

► Reduce Equipment Costs

A web-enabled device is all you need to process credit card, e-check, and gift card payments through PayTrace. No credit card terminals. No dedicated phone lines. No software installation. No software maintenance. No software update fees. All of these factors contribute to the possibility for an overall reduction in your equipment costs.

► Reduce Processing Costs

PayTrace's solutions provide real-time recommendations to help reduce your processing costs. Level II and Level III data can be added to Business, Corporate, and Purchasing card transactions. AVS match evaluations can be performed. CVV/CSC match evaluations can be performed. Your transactions can be settled automatically on a daily basis. All of these factors contribute to the possibility for an overall reduction in your processing costs.

► Operate More Efficiently

PayTrace offers features that help you operate your business more efficiently. Access your account from any web enabled device. Swipe or key-enter transactions. Store customer profiles. Create and distribute comprehensive reports. Email reports, receipts, and alerts. Add e-check/ACH processing. Add a pre-integrated shopping cart. Integrate 3rd party or proprietary software. Add recurring payments. Add gift card processing. Link multiple PayTrace accounts together. And much more...

► Increase Security And Reduce Fraud

PayTrace protects sensitive data and controls access to your account to increase security and reduce fraud. No payment data is stored locally on your network, computer(s) or premises by PayTrace. SSL encrypted data transmission. Data stored in redundant high-security data centers. PCI DSS Certified. Multi-factor authentication required for log-in. Customizable permissions for each user. Optional pre-integrated payment shopping cart to eliminate the need to see or touch credit card data.

► First-Class Customer Support

Providing exemplary customer support is part of our core values. Free training. Free technical support. Knowledgeable staff. Prompt responses. We strive to exceed your customer support expectations to ensure a successful long term relationship.



The secure advantage.

<https://PayTrace.com>