

Product Shopping Cart

Your Pre-Integrated E-Commerce Solution

PayTrace's fully integrated shopping cart is an option with PayTrace Professional that allows you easy entry into the world of e-commerce. PayTrace's shopping cart is highly flexible and can be used in a number of different ways to meet your e-commerce needs, such as selling products, services, as well as downloadable soft products. PayTrace's shopping cart has many features, including the ability to be branded with your company's logo and color scheme, obtain real-time shipping rates, calculate state and county tax, and offer various discounts. The Product Shopping Cart can process transactions for all enabled payment methods (credit card, gift card, and e-check transactions).

Product Catalog:

- Link Your Web Site to a Searchable Product Catalog
- Upload Pictures, Prices, and Descriptions
- Connect to a Secure Hosted Payment Page
- Perfect for Getting Started in E-Commerce
- Reduces Development Time and Costs



Buy Buttons:

- Link Individual Products on Your Web Site to a Secure Hosted Payment Page
- Numerous Pre-Designed "Buy" Buttons
- Provides Flexibility with the Confidence of Secure Hosted Payment



3rd Party Shopping Carts:

- PayTrace is Also Integrated With Numerous 3rd Party Shopping Carts
- For More Information, Please Refer to PayTrace Professional's API Option

The secure advantage.

<https://PayTrace.com>