

PayTrace Basic **B**

Your Streamline Payment Processing Solution

PayTrace Basic offers streamlined credit card processing functionality for cost sensitive low transaction volume merchants who don't require the functionality associated with PayTrace Professional. PayTrace Basic offers the same simple credit card processing features as a credit card terminal with the added security and convenience of a database driven web-based application. In addition, PayTrace Basic offers a pre-integrated payment/donation shopping cart that can be used to accept payments/donations of a customer/donor determined amount over the web.



Reduce Processing Costs:

- Level II Business Card Data Processing
- AVS Match Evaluation
- CVV/CSC Match Evaluation
- Automatic Daily Settlement



Increase Security & Reduce Fraud:

- No Locally Stored Cardholder Data
- SSL Encrypted Data Transmission
- Data Stored in Redundant High-Security Data Centers
- PCI DSS Certified
- Multi-Factor Authentication Log-in
- Customizable User Permissions
- Pre-Integrated Payment/Donation Shopping Cart

Reduce Equipment Costs:

- No Credit Card Terminals
- No Dedicated Phone Lines
- No Software Installation
- No Software Maintenance



Operate More Efficiently:

- Access from Any Web Enabled Device
- Swipe or Key Enter Transactions
- Comprehensive Reporting
- Email Reports, Receipts, and Alerts
- Pre-Integrated Payment/Donation Shopping Cart

The secure advantage.

<https://PayTrace.com>

PayTrace Basic **B**

Standard Features:

- Remote Hosted Software Available via Any Internet Enabled Device
- Payment Card Industry Data Security Standards (PCI DSS) Certified
- SSL Encrypted Data Transmission
- Data Stored in Redundant High-Security Data Centers
- Three Unique User Log-ins
- Customizable Permissions for Each User
- Process All Major Credit Cards
- Process Credit Cards with Level II Data
- Store Cash & Check Transactions
- Customize, Email, and Print Receipts
- Generate, Email, and Export up to Three Customizable Reports
- Automatic Daily Settlement
- Access to PayTrace Mobile via <https://paytrace.com/m>
- Pre-Integrated Payment/Donation Shopping Cart

Consider PayTrace Professional If These Features Are Needed:

- Unlimited Number of Unique User Log-ins
- Store up to 5000 Customer Profiles With Payment Information
- Process All Major Credit Cards
- Process Credit Cards with Level III Data
- Generate, Email, and Export More Than Three Customizable Reports
- Add Custom Data Fields/Discretionary Data Elements
- Pre-Integrated Product Shopping Cart
- Application Program Interface (API) Allowing 3rd Party Software Integration
- E-Check/ACH Processing
- Gift Card Processing
- Automatic Recurring Payments
- Batch Upload
- Link Multiple PayTrace Accounts Together

Customer Support:

- 24 Hour Per Day, 7 Day a Week Email Support
- Telephone Support During Extended Business Hours
- Training Videos to Assist with Common Training Needs
- A User's Forum Addressing Many FAQ's: <http://paytrace.net>
- A Commitment to Exceed Your Customer Support Expectations

The secure advantage.

<https://PayTrace.com>